

Designed for Tasmanian organisations and people looking for work in Tasmania

- 1) Your business will have a greater, more effective and efficient exposure to potential candidates through tasmanianjobs.com.
- 2) The internet is now recognised as the most widely used medium for job seekers to search for employment opportunities (ANZ Job Advertisement Series).
- 3) tasmanianjobs.com offers significant cost savings in comparison with more traditional means of advertising and other online advertising sites.
- 4) Posting an advertisement on the tasmanianjobs.com website is affordable, simple, fast and efficient. The maximum cost per job advertisement is \$125, including GST.
- 5) Key advantages of advertising with of tasmanianjobs.com:
 - Your logo can be uploaded to retain your organisational image and branding at no additional cost.
 - You may upload a pre-designed advert (if you are also advertising in the print media), a position description, course outline, application form or other information, for example a company profile or mission statement.
 - You may also upload a media file, audio or video.
 - You select how long the advertisement is advertised for (45 day maximum).
- 6) You can post an advertisement at your convenience; advertising with tasmanianjobs.com does not require you to meet deadlines for production or printing and distribution.
- 7) Registered members with tasmanianjobs.com will be specifically searching for opportunities in Tasmania.
- 8) tasmanianjobs.com offers users more than just information on employment, education and training opportunities, but provides access to information on living in or relocating to Tasmania.
- 9) You are able to access statistics on each advertisement which will provide the number of hits to the advert as well as storage of all enquiries and applications.
- 10) You can elect to receive a regular e-newsletter, InSummary, reporting on the usage of tasmanianjobs.com and other relevant and interesting information about the Tasmanian and Australian labour market and economy.
- 11) tasmanianjobs.com is not just a website business, but a service committed to understanding your needs, the needs of the Tasmanian economy and providing practical solutions.